

Release Date: 6 January 2020

Total Risk Market Inflows down 4.6% over the year from \$16.5bn to \$15.7bn.

Individual Risk Lump Sum Premium Inflows

Inflows into the Lump Sum sub-market fell 2.0% over the past year with mixed company-level results. Among the market leaders, AIA (7.1%), ClearView (7.0%) and MLC (2.1%) experienced positive percentage increases in their Inflows, while the remainder reported minimal or negative growth.

\$millions	Year			Year	
	Ended Sep-19	Annual Growth	Market Share	Ended Sep-18	Market Share
TAL Group	1,386.09	0.2%	19.7%	1,383.09	19.3%
Zurich Group	1,330.87	-2.0%	18.9%	1,358.50	18.9%
AMP Group	1,082.21	-4.2%	15.4%	1,129.27	15.8%
MLC Insurance	954.17	2.1%	13.6%	934.33	13.0%
BT / Westpac Group	666.50	-5.7%	9.5%	706.92	9.9%
CommInsure Group	631.60	-11.9%	9.0%	717.31	10.0%
AIA Australia	519.05	7.1%	7.4%	484.65	6.8%
ClearView Life	172.68	7.0%	2.5%	161.37	2.3%
Others	284.85	-3.0%	4.1%	293.73	4.1%
Total	7,028.03	-2.0%	100.0%	7,169.17	100.0%

Individual Risk Income Premium Inflows

In contrast to the falling Lump Sum market, Risk Income Inflows experienced growth albeit marginal, up 0.3% over the past year. Among the better performers in percentage growth terms were ClearView (17.7%), AIA (8.6%) and Zurich (3.1%).

\$millions	Year			Year	
	Ended Sep-19	Annual Growth	Market Share	Ended Sep-18	Market Share
TAL Group	620.47	0.6%	21.9%	616.65	21.8%
Zurich Group	584.59	3.1%	20.6%	566.85	20.0%
MLC Insurance	412.43	2.9%	14.5%	400.67	14.2%
AMP Group	380.46	-6.5%	13.4%	406.91	14.4%
BT / Westpac Group	276.33	-4.2%	9.7%	288.48	10.2%
AIA Australia	237.08	8.6%	8.4%	218.31	7.7%
CommInsure Group	196.41	-8.2%	6.9%	213.99	7.6%
ClearView Life	83.17	17.7%	2.9%	70.65	2.5%
Others	46.12	1.7%	1.6%	45.34	1.6%
Total	2,837.07	0.3%	100.0%	2,827.86	100.0%

Media Release

Individual & Group Risk Premium Inflows Year Ended September 2019



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Group Risk Premium Inflows

Overall Group Risk Premium Inflows experienced a 9.7% fall over the past year, largely due to the impact of 'Protecting Your Super' legislation which came into effect during July. Of the larger companies, MetLife (5.4%) and TAL (1.4%) still managed to record some growth. It should be noted that individual company growth can be significantly impacted by super fund insurance mandate movements.

\$millions	Year			Year	
	Ended Sep-19	Annual Growth	Market Share	Ended Sep-18	Market Share
TAL Group	1,788.98	1.4%	30.6%	1,764.32	27.3%
AIA Australia	1,610.06	-14.0%	27.6%	1,872.36	28.9%
MetLife Insurance	760.06	5.4%	13.0%	720.89	11.1%
MLC Insurance	449.63	-21.3%	7.7%	571.52	8.8%
Zurich Group	353.10	-15.6%	6.0%	418.57	6.5%
BT / Westpac Group	250.55	-11.7%	4.3%	283.81	4.4%
AMP Group	221.61	-18.7%	3.8%	272.57	4.2%
Others	407.29	-27.9%	7.0%	564.77	8.7%
Total	5,841.28	-9.7%	100.0%	6,468.81	100.0%

Please note that all figures above are as accurate as possible at the time of publication, however they may be subject to future revisions (which will be reflected in future releases).

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About the Media Release

The Media Release is provided by Plan For Life, Actuaries and Researchers, previously branded as “Strategic Insight”. Plan For Life are specialists in providing accurate statistical information and analyses covering the financial services, funds management and life insurance markets. This Market Overview is designed to give managing directors, marketing managers and other senior managers a timely and comprehensive overview of the performance of individual companies and the overall market. Asset International Australia Pty Ltd is the legal entity name for Plan For Life. Plan For Life is an ISS Market Intelligence (ISS MI) brand. ISS MI is a division of Institutional Shareholder Services (ISS).

The Life Insurance Industry is analysed using the statistic “Premium Inflows”, which is defined as In Force Premium at the end of the reported period, plus Single Premiums during the reported period. This is very similar to the statistic “New Inflows”, used in the Funds Management Industry, and means that Life Insurance Companies can be assessed in a similar fashion to other fund managers.

The Statistics provided in this Report represent funds that flow through Life Companies’ Statutory Funds, and as such exclude funds that flow through Unit Trusts and Master Funds. Consequently, this Report concentrates on the market shares held within the Life Industry Funds, and not the overall Retail Funds Industry.

For the balance of this report it is important not to read too much into some of the reductions in business as some companies may have a deliberate strategy of getting rid of unprofitable business and moving funds from Life Office products to Trust based products (i.e. non-life insurance based). We can provide more details, in specific cases, on request.

Data Collection and Estimation Techniques

This Report is based wherever possible on data collected from the various Life Companies; prior to 1998, a part of the data was based on that collected by the Insurance and Superannuation Commission (now APRA), to whom acknowledgment is given. However, for many years now the vast majority of Companies have been providing their actual quarterly data directly to Plan For Life. When actual reported data is not available, estimates based on previous trends and/or Companies annual reports to APRA, suitably extrapolated and/or interpolated as appropriate have been used; these have no material affect on the overall quality of the data.

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