



# **Media Release**

# Analysis of Retail Managed Funds September 2022 - Marketer View

3 January 2023

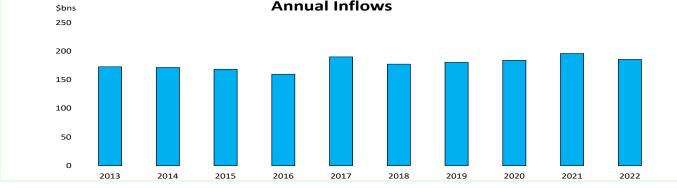
# Retail Managed Funds Declined Slightly by \$4.5bn during September 2022 Quarter

Overall Retail Managed Funds at the end of September totalled \$1,004.8bn, down 7.6% over the past year due to weakness on investment markets as central banks raise interest rates in an attempt to control inflation after years of inappropriate loose economic management. Global markets have since risen but remain volatile and future falls in asset values seem inevitable as real interest rates are still negative so more rate rises are required to return to any semblance of normality. The Top 4 Retail Fund companies Insignia (-9.6%), BT (-11.2%), AMP (-10.8%) and Commonwealth / Colonial (-11.9%) all finished lower. By contrast among the mid-sized players netwealth (9.8%), HUB24 (15.6%) and Challenger (8.1%) recorded increases in business while Macquarie (1.6%) and Praemium (0.3%) reported little change but Mercer (-7.9%) was also down.

Year on year Inflows decreased by 5.2% to \$185.7bn despite increasing 3.6% in the September quarter. HUB24 (26.5%), Challenger (22.6%), Insignia (15.9%) and to a lesser degree Macquarie (7.5%) and netwealth (6.8%) all reported higher annual Inflows while those of BT (-11.2%), Commonwealth / Colonial (-8.2%), Praemium (-6.1%) and AMP (-4.7%) were lower.

## **Funds Under Management**

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|--------------------------------|-----------|----------|--------------|--------|-----------|--------|------------------------------|--------|
| \$millions                     | Sep-22    |          | Jun-22       |        | Sep-21    |        | Growth Rates<br>Qtrly Annual |        |
| Insignia Financial             | 195,824   | 19.5%    | 199,393      | 19.8%  | 216,676   | 19.9%  | -1.8%                        | -9.6%  |
| BT Financial                   | 144,556   | 14.4%    | 148,244      | 14.7%  | 162,742   | 15.0%  | -2.5%                        | -11.2% |
| AMP                            | 132,978   | 13.2%    | 135,454      | 13.4%  | 149,081   | 13.7%  | -1.8%                        | -10.8% |
| Commonwealth / Colonial        | 118,923   | 11.8%    | 120,864      | 12.0%  | 134,930   | 12.4%  | -1.6%                        | -11.9% |
| Macquarie                      | 63,701    | 6.3%     | 62,632       | 6.2%   | 62,716    | 5.8%   | 1.7%                         | 1.6%   |
| netwealth                      | 58,871    | 5.9%     | 57,231       | 5.7%   | 53,604    | 4.9%   | 2.9%                         | 9.8%   |
| HUB24                          | 52,444    | 5.2%     | 49,703       | 4.9%   | 45,364    | 4.2%   | 5.5%                         | 15.6%  |
| Mercer                         | 29,103    | 2.9%     | 29,114       | 2.9%   | 31,589    | 2.9%   | 0.0%                         | -7.9%  |
| Praemium                       | 19,981    | 2.0%     | 19,481       | 1.9%   | 19,927    | 1.8%   | 2.6%                         | 0.3%   |
| Challenger Limited             | 14,038    | 1.4%     | 13,674       | 1.4%   | 12,986    | 1.2%   | 2.7%                         | 8.1%   |
| Badges                         | 66,103    | 6.6%     | 65,830       | 6.5%   | 74,522    | 6.9%   | 0.4%                         | -11.3% |
| Others                         | 108,328   | 10.8%    | 107,716      | 10.7%  | 123,499   | 11.4%  | 0.6%                         | -12.3% |
| Totals                         | 1,004,849 | 100.0%   | 1,009,337    | 100.0% | 1,087,636 | 100.0% | -0.4%                        | -7.6%  |
|                                |           | Analys   | is By Market |        |           |        |                              |        |
| Superannuation & Rollovers     | 441,067   | 43.9%    | 447,981      | 44.4%  | 487,511   | 44.8%  | -1.5%                        | -9.5%  |
| Retirement Income              | 203,550   | 20.3%    | 204,908      | 20.3%  | 222,707   | 20.5%  | -0.7%                        | -8.6%  |
| Cash Trusts                    | 1,639     | 0.2%     | 1,592        | 0.2%   | 1,572     | 0.1%   | 2.9%                         | 4.3%   |
| Unit Trusts & Investment Funds | 349,040   | 34.7%    | 345,281      | 34.2%  | 365,879   | 33.6%  | 1.1%                         | -4.6%  |
| Investment Bonds               | 9,554     | 1.0%     | 9,575        | 0.9%   | 9,967     | 0.9%   | -0.2%                        | -4.2%  |
| Totals                         | 1,004,849 | 100.0%   | 1,009,337    | 100.0% | 1,087,636 | 100.0% | -0.4%                        | -7.6%  |
| \$bns                          |           | Annua    | l Inflows    |        |           |        |                              |        |









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