

Media Release

PFL Excellence Awards 2022 - Investment Bonds - Winners Announced

27 October 2022

Generation Life wins Investment Bond Overall Excellence Award 2022

Generation Life is the winner of the Overall Investment Bond Excellence Award for 2022, announced by Plan For Life, Actuaries & Researchers on Thursday, 27 October 2022.

The third annual Investment Bond Excellence Awards recognise excellence in the key facets of the products, based on a holistic benchmarking review which includes financial strengths, marketing strengths, product benefits, service to customers and support and training of advisers.

The Investment Bond Award went to **AIA** (Investment Growth Bond) and the Education Bond Award went to **Futurity Investment Group** (Futurity Education Bond).

Bond - Estate Planning Award went to **Generation Life** (LifeBuilder EstatePlanner) and Bond - Child Policy Award went to **Generation Life** (ChildBuilder).

The Funeral Bond Award went to **Generation Life** (FuneralBond).

The Adviser Support Award which is based on a review of the types of training and support facilities provided by each organisation, went to **Futurity Investment Group**.

The Customer Service Award which is based on the service provided to customers through facilities such as annual reporting and client access to portals, went to **Futurity Investment Group**.

The new Innovation Award went to **Futurity Investment Group** for the introduction of EdSaver, a new Direct Channel facility to assist parents and grandparents to save and invest for their family's education.

About the Awards

The PFL Excellence Awards are based on an independent, objective and transparent research process using actuarial disciplines. They provide industry participants with a benchmark to compare performance and provide consumers with an insight into best practice. The process involves a data request and submission, followed by a review and analysis by Plan For Life. <https://www.pflresearch.com/pfl-awards-overview>

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PFL Excellence Awards 2022 - Investment Bonds - Winners and Finalists

<i>Award</i>	<i>Company</i>	<i>Product</i>
Overall Excellence Award		
Winner	Generation Life	
Finalist	AIA	
Finalist	Futurity Investment Group	
Investment Bond		
Winner	AIA	Investment Growth Bond
Finalist	Futurity Investment Group	Investment Bond
Finalist	Generation Life	LifeBuilder
Education Bond		
Winner	Futurity Investment Group	Futurity Education Bond
Bond - Estate Planning		
Winner	Generation Life	LifeBuilder EstatePlanner
Finalist	AIA	Bond - Estate Planning
Finalist	Futurity Investment Group	Bond - Estate Planning
Bond - Child Policy		
Winner	Generation Life	ChildBuilder
Finalist	AIA	Child Advancement Policy
Funeral Bond		
Winner	Generation Life	FuneralBond
Adviser Support		
Winner	Futurity Investment Group	
Finalist	AIA	
Finalist	Generation Life	
Customer Service		
Winner	Futurity Investment Group	
Finalist	AIA	
Finalist	Generation Life	
Innovation		
Winner	Futurity Investment Group	Introduction of EdSaver

About the Media Release

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