



Market Overview

Release Date: 26 July 2021

Analysis of Australian & New Zealand Responsible Funds at Mar-21

31.8% Annual Growth in Responsible Investment Funds Outperforming the Wider Market

The Responsible Investment Managed Funds market, as captured by Plan For Life across Australia and New Zealand, accounted for \$82.8bn of Funds Under Management at the end of March 2021, up 31.8% over the past year driven by sustained growth in investment markets and record Inflows. On average, annual growth in Responsible Funds has exceeded the wider market by 7.9% p.a. consistently over the past 3 years and total Responsible Funds have had negative quarterly Net Flows only twice since 2014.



Australian Investment Responsible funds, including both Retail and Wholesale Unit Trusts, account for over 54% of the Responsible market and while posting slower annual growth than the ETF and NZ sub-markets, still rose 28.1% which was more than double that of the wider Investment market that grew 13.3% over the past year.

The corresponding **Australian Super** Responsible sub-market increased 31.5% over the latest year and recorded a 5 year CAGR of 13.4% while representing over 24% of overall Responsible Investment Funds Under Management.

ETFs have been slower to embrace Responsible Investment as a focus but are growing rapidly in terms of both FUM and products, now with 21 products making up the current total and FUM rising 87.4% over the past year.

New Zealand Responsible Funds now comprise \$14.0bn of Funds Under Management, which is over 17% of the total NZ Retail market and have defied fluctuating investment markets to post significant growth including a 28.6% 5 year CAGR.





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\$millions	202	2021		s Under Management 2020		2016		Growth Rates	
•							Annual	5yr CAGR	
Australian Investment	44,876	54.19%	35,023	55.74%	21,294	58.33%	28.13%	16.08%	
Australian Super	20,198	24.39%	15,358	24.44%	10,755	29.46%	31.51%	13.43%	
New Zealand	14,024	16.93%	10,464	16.65%	3,982	10.91%	34.02%	28.63%	
Exchange Traded Funds	3,718	4.49%	1,984	3.16%	473	1.30%	87.40%	51.06%	
Totals	82.816	100.00%	62.829	100.00%	36.504	100.00%	31.81%	17.80%	

Although Responsible International Equity trusts have on average clearly outperformed comparable trusts over the past 5 years, the outperformance gap has closed over the past year, as it historically does during periods of growth, with responsible trusts generally experiencing both extended peaks and superior performance during falling markets.







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About the Market Overview

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Contact for more information:

Daniel Morris, Senior Manager, Daniel.Morris@issgovernance.com Ph: +61 3 9886 4400

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Data is collected from companies in the managed funds market covering funds under management, gross inflows, gross outflows, net inflows unit prices and investment return rates. Gross Inflows represents an indication of new business sales. Data is thoroughly checked and queries are raised with data providers if data is significantly different from trends or compared to other companies. Where inflow or outflow data is unavailable, we make estimates based on market behaviour from similar investments in compatible markets. When companies provide actual inflow and outflow data these replace estimates. This estimation procedure, coupled with our rigorous direct data collection, enables us to prepare high quality, reasonable and comprehensive data for every Manager.